

A scenic view of a golf course at sunset. The sun is low on the horizon, casting a warm glow over the green grass and sand traps. The sky is a mix of blue and orange. In the foreground, there's a green fairway with a sand trap. In the background, there's a line of trees. A large graphic overlay is centered in the upper half of the image.

*Get Lucky*  
**HOLE-IN 1**  
*Challenge*

A small graphic of a golf ball on a green, positioned at the end of the word 'Challenge' in the main title.

**GOLF COURSE PROPOSAL**

# SOUTH AFRICA'S LEADING HOLE-IN-ONE GOLF ACTIVATION

LIVE AT OVER 20 COURSES NATIONWIDE



**+ MORE...**

See the complete course list [here](#).



**TRANSFORM YOUR  
SIGNATURE PAR-3 INTO  
AN ENGAGING  
REVENUE GENERATOR**

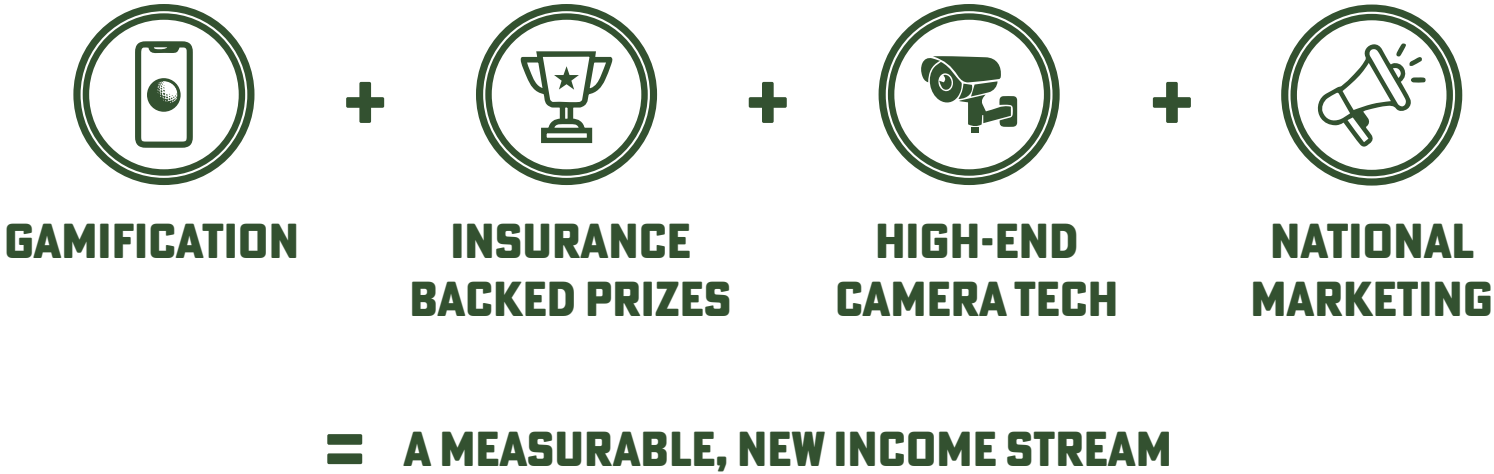
PROUDLY SPONSORED BY



# THE OPPORTUNITY

TURNING THE GOLFER'S DREAM INTO A GAMIFIED CHALLENGE.

Every golfer dreams of a hole-in-one. **Now that dream can generate recurring monthly revenue for your club.** Get Lucky is a permanent premium activation installed on your signature par-3.



THIS IS NOT AN EVENT. IT IS INFRASTRUCTURE.

# HOW IT WORKS

## ENTER

Golfer scans QR code at the tee box.



1

Selects entry tier & completes payment.



2

**PLAY**  
Takes their shot on the Par 3

## VERIFY

Solar-powered 4G cameras capture every attempt.



3



4

**WIN**  
Verified hole-in-ones are paid out & shared with the player & club.

FULLY AUTOMATED. PROFESSIONALLY MANAGED.

## THE PRIZE TIERS



**WIN UP TO  
R1 000 000  
FOR A HOLE IN 1**

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**R50 TO WIN R25 000**

**R100 TO WIN R60 000**

**R250 TO WIN R200 000**

**R500 TO WIN R500 000**

**R1000 TO WIN R1 000 000**

# PROVEN ACROSS SOUTH AFRICA

LIVE AT 20<sup>+</sup> PREMIUM COURSES NATIONWIDE.

## TOP PERFORMING COURSES:

HIGHLAND GATE

R100 000 MONTHLY TURNOVER | R10 000 REVENUE SHARE PER MONTH

ST FRANCIS LINKS

R80 000 MONTHLY TURNOVER | R8 000 REVENUE SHARE PER MONTH

**Premium courses** consistently generate between **R50 000–R100 000 per month in turnover.**

**Repeatable. Scalable. Measurable.**



## 100% SECURED & BACKED

ALL PRIZES ARE FULLY INSURED & UNDERWRITTEN.

### INSURANCE STRUCTURE SUPPORTED BY:



Prize Underwriting



Insurance Structuring Partner

- **NO FINANCIAL LIABILITY** ▪ **NO BALANCE SHEET EXPOSURE**
- **NO PAYOUT RISK** ▪ **NO CAPITAL INVESTMENT REQUIRED**

YOUR CLUB CARRIES ZERO FINANCIAL RISK.

# WHAT GET LUCKY INVESTS INTO YOUR CLUB

WE INSTALL AND OPERATE THE ACTIVATION AT OUR COST.

## OUR INVESTMENT INCLUDES:



**HIGH-END 4G  
SOLAR CAMERA  
INSTALLATION**

R50 000



**PROFESSIONAL  
SIGNAGE & COURSE  
BRANDING**



**FREE R25 000  
SWING VOUCHER  
FOR EVERY MEMBER**



**MONTHLY R1M  
SWING VOUCHER FOR  
CLOSEST-TO-THE-PIN  
PRIZES**



**WEEKLY PREMIUM  
PROMOTIONS &  
AMBASSADORS**

R25 000+ per year



**NATIONAL  
MARKETING  
CAMPAIGNS**

ALL AT ZERO COST TO THE CLUB.

# PREMIUM GOLF ACTIVATIONS

WE INVEST. YOUR CLUB BENEFITS.



# THE REVENUE MODEL

WE CONSERVATIVELY ESTIMATE 5%–12% PARTICIPATION.

**AFFILIATED GOLF COURSES RECEIVE:  
10% REVENUE SHARE ON ALL ENTRIES**

**CONSERVATIVE EXAMPLE:**

**2000 GOLFERS PER MONTH**

10% PARTICIPATION

**200 ENTRIES**

AVERAGE ENTRY: R100



**MONTHLY TURNOVER: R20 000**

**CLUB REVENUE SHARE: R2000**

**High-performing courses significantly exceed these figures.**

Revenue scales with traffic & course support.

# WHY ADD GET LUCKY TO YOUR COURSE?



**ADDITIONAL  
RECURRING  
REVENUE**



**INCREASED  
MEMBER  
EXCITEMENT**



**ENHANCED  
COURSE  
DIFFERENTIATION**



**ATTRACT  
VISITING  
GOLFERS**



**SHAREABLE  
HOLE-IN-ONE  
MOMENTS**



**NATIONAL  
EXPOSURE**

ALL UPSIDE. NO COST. NO RISK. NO EFFORT.



## MEET GERARD MOODLEY HEAD OF PARTNERSHIPS

Gerard Moodley progressed from **beginner to professional golfer in just 10 years**, competing on the **Sunshine Tour** & building deep relationships across South African golf. **Passionate about growing the game**, he is now focused on **unlocking new revenue streams through strategic partnerships**.



# THE FUTURE OF GOLF ACTIVATIONS

GOLF IS EVOLVING. MEMBERS EXPECT EXPERIENCES.  
COURSES REQUIRE DIVERSIFIED REVENUE.  
CLUBS MUST DIFFERENTIATE.

**GET LUCKY MODERNISES THE PAR-3 THROUGH:**



**GAMIFICATION**



**INSURANCE-BACKED  
SECURITY**



**SOCIAL  
SHAREABILITY**



**MEASURABLE  
REVENUE**

**THIS IS WHERE TRADITION MEETS INNOVATION.**

# ONLY 60 LIMITED PREMIUM PARTNER SLOTS

We work exclusively with select premium courses per region.

The question is not whether Get Lucky works.

**The question is whether your competitors adopt it before you do.**



# BECAUSE EVERYBODY WINS

YOUR CLUB GENERATES REVENUE.  
YOUR MEMBERS EXPERIENCE EXCITEMENT.  
YOUR VISITORS ENGAGE MORE DEEPLY.  
YOUR BRAND ELEVATES.



Let's install & activate within weeks.:

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